

# DOLORES RIVERFEST - FINAL VENDOR INFO FOR JUNE 7<sup>TH</sup> 2025

Thanks for joining us this Saturday, June 7th at the Dolores RiverFest as a vendor!

Here's some important info for you (Please relay this info to everyone who is working with you, especially if they have parking needs):

- Reminder: No BOTTLED WATER or STYROFOAM CONTAINERS can be sold at the event. We will be encouraging everyone to bring their refillable bottles and will have water stations on hand and recycling areas. Other beverages are welcome to be sold (soda, coffee, tea, lemonade, juices, etc.) as long as not dispensed in a styrofoam container.
- Vendor setup can start as early as noon on Friday, or as soon as it's light on Saturday (after 5:30am or so). You are welcome to leave your pop up tent (or food truck) in place until Sunday morning if needed. The Sheriff's department will make regular rounds all weekend, but we do not recommend leaving expensive items out overnight.
- This year there is only ONE WAY to get into the festival area to set up your booth in Joe Rowell Park, see **Vendor Entrance** on festival map. There will be someone there at the Vendor Gate to help guide you to your space and give out wristbands until 9:30am, then the access gate closes. NOTE: all vehicles must be removed from festival area by 9:30am so we can close the vendor gate and open the admissions gate.
  - Food Vendors will be located immediately after the vendor entrance in spots A - G
  - Retail Vendors will go into the side gate of the Baseball diamond to get into the festival area
- Booth numbers will be painted on the grass, see Festival Map for approximate location.
- Your vendor fee includes 3 wristbands, those that have pre-purchased additional wristbands at a reduced rate will all be given to you when you are at the Vendor Gate. If you need additional wristbands, you can still pick them up at admissions on Saturday for the vendor discounted rate of \$25/each (max 2). FYI - Kids 12 & under are free.
- All vendor drop off VEHICLES must be removed from inside Joe Rowell's Main Festival area by **9:30am**. Festival gates open shortly thereafter.
- There is special **vendor parking** for those who do not plan to leave before 7pm that day. You will access the area by going out the back entrance near the River Stage and park on the Basketball Court behind the playground. Be mindful of the cones that mark the garden's french drain system, since that is the reason the public can no longer park there. You will exit via the 2nd Street Gate, which will be locked until 7pm to prevent the public from parking there during the festival. If you arrive after 9:30am or plan to leave before 7pm, then find any open public parking space.
- Prepare for all kinds of weather, including windy conditions, rainy conditions and have adequate lighting if staying through the early evening. You cannot use any stakes longer than 6 inches to protect the irrigation lines below.
- You are welcome to break your booth down at any time, just realize that no vehicles will be permitted back within the festival area until after the festival ends around 10:30pm Saturday, so prepare accordingly.
- If you need to get in touch with me, please call or text me on Friday or Saturday instead of emailing. The crew and I will be running around setting up things, so will not be checking email immediately. Please load my contact info up on your phone (info is below).

Let me know if you have any questions, and happy selling!

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